



Board Meeting
March 12, 2014 from 3:00 pm – 5:00 pm

1. CALL TO ORDER

2. MEMBERSHIP REPORT

- a. Steve Biernacki will be the New Mexico board member, and will need to be voted in.
- b. Updates on the follow- up from the board members for members that have not paid
- c. Updates on new members from New Mexico
- d. New Mexico Updates

3. MARKETING REPORT

- a. Facebook- 38 likes, Linked In 92 connection, Pinterest: 414 followers, 2,000 following, 465 people have pinned or followed specific boards for ICPI
- b. Upcoming Mixers:
 - i. **March 12, 2014 “ Open House”**. There will be different stations for people to go to. Marvel location in Mesa (Brent) will be the sponsor the venue and food. Possible location change- Brent, Nathan & Manny will be on the committee for this project. No charge for vendors or admission. Update from Brent- about the event
 - ii. **April, 8, 2014**- ICPI is looking at Grimaldi’s for “Trivia Night” - \$100.00 charge per team
 - iii. **June 17, 2014**- D-Backs game- Keep the date the same as the Mixer for attendance. The game would be with Milwaukee, and families could eat upstairs. Currently 50 tickets were purchased for the event. Food for the event \$27.00 per person and the charge for the tickets will be set for \$35.00 per ticket.
Tickets: Nathan 6 tickets, John 4 tickets, Brent 6 tickets, Rex 4 tickets, Manny 4 tickets,
Jack 6 tickets, Aaron 4 tickets & Carl 6 tickets
 - iv. **Charity Project**-Mana House- 1st Platoon Project- Saturday, March 8, 2014. Update from Brent & John T. about the event.
 - v. **ASU Golf Tournament**- Updates
 - vi. **Accepting Payments online through constant contact**
 - vii. **Relevant Membership List for Home Shows & Events**

4. Financial Report

- a. Brent will give a brief summary of report

5. Education Report

- a. Cancelled: National Concrete Masonry Association Segmental Retaining Wall

- Certification Jan. 23, 2014- reschedule update from Nathan
- b. John S. will give an update on the classification process for Minimal criteria to be an ICPI AZ member
 - c. March 13-14, 2014 - ICPI Contractor Certification Course
3441 E Harbour Dr., 85034 from 8:00 am to 4:00 pm
 - d. Rex will give an update on the Spanish Course outline
 - e. Upcoming contractor certification classes for June 19th & 20th and September 18th & 19th.

6. Home Show & Trade Show Report

- a. March 7-10, 2014 University of Phoenix Stadium- Update from Carl
- b. April 25-29, 2014 Maricopa County Fairgrounds TBA

7. NEW BUSINESS

- a. Venue for April 8, 2014
- b. Updates on new members from New Mexico
- c. Golf Tournament- May 25, 2014 at Karsten ASU.
- d. Moving board meeting & ICPI mixers to the 2nd Tuesday of the month.
- e. Vote for new board member Steve Biernacki

8. ADJOURNMENT

ANNOUNCEMENTS: Next ICPI Board Meeting Tuesday, April 8, 2014, Location: Grimaldi's Pizzeria 4000 N. Scottsdale Rd Ste. 105 Scottsdale, AZ 85251, Topic: Trivia Night from 5:00 pm to 8:00 pm.



