



Board Meeting

April 8, 2014 from 3:00 pm – 5:00 pm



1. CALL TO ORDER

2. MEMBERSHIP REPORT

- a. Aaron going to New Mexico & follow- up from Aaron's email
- b. Updates on new members from New Mexico
- c. Updates on the follow- up from the board members for members that have not paid

3. MARKETING REPORT

- a. Facebook- 38 likes, Linked In 92 connection, Pinterest: 528 followers, 2,699 following, 465 people have pinned or followed specific boards for ICPI & goggle plus to track the number of people who view the website.
- b. Upcoming Mixers:
 - i. **April, 8, 2014**- ICPI is looking at Grimaldi's for "Trivia Night" - \$100.00 charge per team/ Updates from John T: So far the teams consist of: Marvel 2 teams, Belgard 2 teams, PHX Pavers 1 team, Pavers Installed 1 team, ABC Supply 1 team, AZ Best Block- maybe 1 team.
 - ii. **June 17, 2014**- D-Backs game- Keep the date the same as the Mixer for attendance. The game would be with Milwaukee, and families could eat upstairs. Currently 50 tickets were purchased for the event. Food for the event \$27.00 per person and the charge for the tickets will be set for \$35.00 per ticket.
 - iii. **Tickets:** Nathan 6 tickets, John 4 tickets, Brent 6 tickets, Rex 4 tickets, Manny 4 tickets, Jack 6 tickets, Aaron 5 tickets, John S. 4 tickets (accent paving) & Carl 6 tickets
 - iv. **Charity Project**-MANA House- 1st Platoon Project- Post pictures of the event to ICPI website (create a tab for charity events under about us)
 - v. **ASU Golf Tournament**- Updates from Carl
 - vi. **Home Shows Flyer- completed**
 - vii. **Husqvarna Sponsoring a mixer:** Diamond 101 training that focus on the following: how diamond blades are made, how to choose the right diamond blade for the materials being cut, cost of use/ low cost blades vs. high cost blades- understanding their differences & safety when using & cutting with diamond blades

4. Financial Report

- a. Brent will give a brief summary of report

5. Education Report

- a. Cancelled: National Concrete Masonry Association Segmental Retaining Wall Certification Jan. 23, 2014- reschedule update from Nathan
- b. John S. will give an update on the classification process for Minimal criteria to be an ICPI AZ member
- c. March 13-14, 2014 - ICPI Contractor Certification Course
3441 E Harbour Dr., 85034 from 8:00 am to 4:00 pm- update from Nathan & Aaron
- d. Rex with give an update on the Spanish Course outline
- e. Upcoming contractor certification classes for June 19th & 20th and September 18th & 19th.

6. Home Show & Trade Show Report

- a. May 2-4, 2014 Maricopa County Fairgrounds
- b. Home Show Schedule: **Friday** (Carl, Manny & Rex) **Saturday** (Aaron, Brent, John S. & John T.) **Sunday** (Chris, Jack & Nathan)

7. NEW BUSINESS

- a. Aaron going to New Mexico
- c. Golf Tournament- May 25, 2014 at Karsten ASU/ updates
- d. Husqvarna Sponsoring a mixer

8. ADJOURNMENT

ANNOUNCEMENTS: Next ICPI Board Meeting TBA

